

How To Reach
The Turning Point
- and change your life forever!



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*Special message from the author,
Marcus Ingemann*

Dear friend,

I'm really excited that you have decided to read this e-book, and I'm certain that it will have a positive, dramatic effect on your life!

In this e-book, you will understand the principles of a "Turning Point" and how to use this powerful event to direct the course of your life towards the future you want.

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It's a win-win concept; not only to you get a powerful book that will inspire you to take action towards the future of your dreams, you can give this powerful gift away to others as well. You can be the reason to why your friends, family, visitors or customers reach the life of their dreams!

Now, that's powerful!

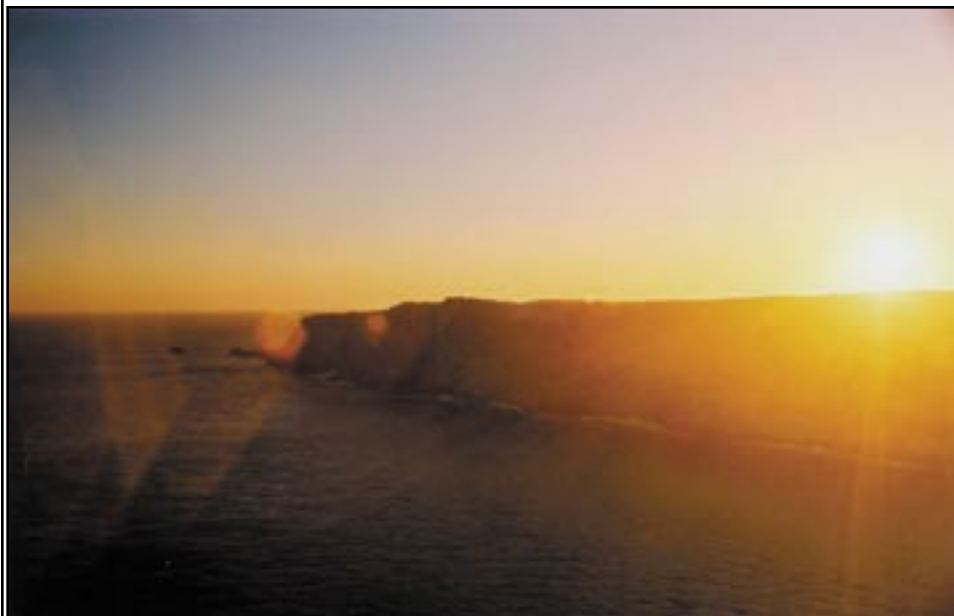
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Best of optimization and success!

Marcus Ingemann

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***“How To Reach The Turning Point
- And Change Your Life Forever!”***

Well, I have to admit that even to my standards, that is quite some headline. It’s not a small statement I’m giving you here. But on the other hand, I wouldn’t give this chapter such a dramatic and daring headline unless I truly believed that it will give you exactly what it says.

In other words, I’m giving you the opportunity of a lifetime. I’m giving you the chance to take your life, as it is today, and change it right now. This might very well be the ”method” you will use to reach the turning point you need. This might be the information you have looked for to reach that situation that will lead to change. This might be the thing you need to take charge over your life and get on the expressway towards your dreams! And it might just be simpler than you could ever imagine.

Brave and bold, true. But it might just work for you, so keep reading.

Just to start this off, and to really get to this ”Turning Point” as we call it, we need to know what it really is. So let me ask you a question: Do you know exactly what a turning point is?

Or really, let me ask you an even better question: Have you ever reached a turning point in your life?

Have you ever had one of those moments that you can look back on and say, "That moment was when it all changed". "That situation was when it all became clear to me". "That was when it all happened".

- I am sure you have had many of those moments through your life.

Actually, most people do have these moments in life, even though we don't think about them too often. Sometimes they may even pass us by unnoticed. But they happen, and they happen a lot!

Let me give you an example: When I started with this book, I asked a lot of people about their significant turning points and what they had experienced. To be honest, I was actually surprised that the answer varied so much; everything from the smallest thing like learning how to ride a bike, to the magic moment of falling in love with their partner, could be a turning point for people.

It could be like the story one person told me, that moving into her new apartment was really the starting point for her new life and that was when it all changed. In her new apartment, she had the freedom to come and go as she wished, she could decorate just as it pleased her, and she could live her life just as she wanted. For her, getting her own place was the turning point that changed her life and made her set course to the future she is living today.

Another person said that his most significant turning point had been when his parents said that he was going to have a little brother. As a child, this was quite a dramatic change for him, as he would have to adapt to the new situation and step back from the role of the single and spoiled kid. Obviously he was furious at first, but when he saw his baby brother for the first time, he was overwhelmed by pride and promised himself to always watch over him, and he is still doing so today.

Speaking of family, a couple I know said that the most significant moment for them had not been when they fell in love and got married, but when their child came to this world. The feeling they

both experienced was far deeper than they could ever have imagined. The life they both had was over, never to return, but to be replaced with the brilliant future of a family and parenting, as they had a new life to dedicate themselves to.

You probably have thousands and yet thousands of stories to share, about your own turning points. A turning point could be something as simple as getting a drivers license, because you are able to do something you couldn't do before. It could be something like the first great journey you ever made, because of all the new impressions you got and the experience you received. It could even be as simple as watching a great movie, and after seeing it, you decide to devote yourself to the calling that you have just discovered.

I have had many turning points in life, just like you have. Some of them were really simple, but still delivered a change, such as when I was moving between apartments, and finally found one that I really liked and began my new life from there. Another situation was when I got a new job, and another world seemed to open up for me. Other things has been on a more personally revolutionary level, such as a one-year half-around-the-globe trip I made, and which changed me almost entirely, on a personal level. Or when I got my hands on a very special book, and received a lot of the powerful insights I carry with me today.

What I'm saying is that there are lots of turning points in life. Some are greater, some smaller, but it happens, and it happens to everybody. And that, my friend, includes you!

Now, these turning points are all quite natural situations in life, and you might just be thinking right now: *"Well, sure Marcus, but what has this to do with me? This is all just simple and normal and not especially revealing for me. How can that help me to reach the turning point that will make me take charge over my life and head towards my dreams?"*

Well, if you are asking that question, I'm really happy, because that means that you are really eager and motivated to make a change in

your life. It makes it much easier for me to get through to you with this book, and give you the knowledge that will make you reach the critical turning point.

So what are the turning points we are looking for here?

I truly believe that you and I are the same in many ways. We are both humans, and it is part of the human desire to strive towards something better, to optimize the quality of life and to enjoy as much as we can. We don't want to be unhappy. And since you picked up this book and decided to read it through, I think that one main reason is that we think somewhat alike. We both want more in life, and we want more out of life.

If you are somewhat like me, I know that you are a person that wants to optimize the quality of your life and enjoy the riches that life has to offer. I know that you are a person who wants to achieve your goals, to succeed with your plans and projects, and most of all: A person that wants to realize your dreams!

I also know that you might be a person who don't have all of this. You might be stuck in a situation you don't enjoy. You might be a person that are totally overwhelmed and who simply needs a break. You might be a person who really wants to reach your goals and realize your dreams, but you don't have the means, the knowledge, the time, the money or the whatevers to do so.

- So you need a turning point. And you need a big one.

So it is really the extreme turning point we are looking for here. Sure, all the minor turning points are all good and serves a great purpose in your life, but it comes to a full stop there. They make changes in the life you already have. But what about the real turning point, the one that make you break out of your old and unfulfilling life, and make you start a new, exciting and inspiring life?

Let me give you a personal example:

A couple of years ago, I had a life that didn't satisfy me at all. As simple as that. We really don't need to go into details here.

As if my life wasn't bad enough as it was, a couple of dramatic things happened that made me slip down into the dark pit even more. I found myself in a real crisis, with everything working against me, psychological issues to battle against, and ridiculously high demands to be met in different areas of the every-day life.

Obviously, all of this had a dramatic effect on my life and on me as an individual, and I was very close of losing the job I had at the time, not to mention the friends I surrounded myself with.

Just as everybody else would have done, I realized that this was bad, really bad, and I decided to go to a therapist and read a couple of books, but it didn't help. I was still in the dark pit.

- Enter Turning Point.

One day, an "event" happened to me. This event would normally throw me down even further down the dark pit, but for some reason, this didn't. Instead I stopped, right there. I stopped with it all, just for a brief moment. As if I had just ran a marathon, and needed to catch my breath, I just came to a full stop, right on the spot.

And I started thinking.

I reasoned with myself that I could do one out of two things. Either I could let this new event drag me down even further, and it would be into a place where it would be very difficult to get out of. Or I could take the big step, do the giant leap, into the life I really wanted.

So I continued my reasoning a bit more, and I discovered that there was really nothing more to it. The money I didn't have at that time was a challenge to be conquered. The knowledge I didn't have, was just for me to get at the local library. The mountains I had to climb was sure high enough, but achievable.

There was really just nothing stopping me, more than myself. The situation I was in was, in fact, just a stroll in the park, if I decided it to be so.

So as I sat there in my apartment, I asked myself out loud: *"Is there really any point of being upset about this depressing new event as well?"*

- Not really.

"Should I stay in the miserable life I have?"

- No

"Should I spend all my energy, all my devotion and all my commitment to live my life to the fullest, every single day?"

- Yes!

And that's where the turning point was over, and my new life began. That precise moment was when I made the decision to enter my new life. That's when I decided to always reach my dreams. That's when I decided to conquer any challenge. That's when I decided to take charge over my life, and steer the ship in the direction I wanted. And that's what I have done ever since!

- That's one extreme turning point!

Now I'm sure you go like: *"Well, yeah, but that doesn't help me. I need a million bucks to get out of my situation and to reach my dreams!"*

Sure, but let me get through to you here: If you need a million bucks to reach your dream, or if you need more time to achieve your goals, or if you need more freedom to work on your project, who is going to give you that?

- Exactly. No one but you.

So unless you are going to spend your life wishing that the lottery ticket is going to fall in to your favor, you need to take action towards your dreams yourself!

And I will just let you in on a little secret: It is more likely that you will create a million bucks within just a couple of months, all by yourself and by the sleeping creativity within you, than the extremely remote, a-zillion-to-one chance of winning the lottery.

And that is when the turning point enters the scene again. The moment you decide to start pulling yourself out of your old habits and begin striving towards your dreams, that is when your life changes to the better.

Sure, you are not there yet, and you may not get what you want overnight, but there is also a saying that says: *"Every Journey Starts With a First Step"*. In other words: If you don't even start your journey towards your dreams, you will stay in the same place all your life. If you never take the first step, how can you ever get to your destination? Even if you don't have the time, or the money, or the freedom or the whatevers right now, you will get it all sooner or later, as long as you are pursuing your dream!



Alright, so what we have discovered here is that there are a couple of things that defines every turning point, especially the big ones that really make a change. And don't worry, there are millions, and yet millions of stories about people who have all reached these powerful moments, and I can almost guarantee you that every one of them follows this little formula:

These are the Key Elements of a Turning Point:

- 1) *An event.***
- 2) *A Realization.***
- 3) *A Decision.***

That's the whole concept, right there. It's not going to get more difficult than this.

The event could be just about anything, as we have already been through. It could be a promotion you get at work or the new education you just started. It could be when you find an inspiring role model, or when you start exercising regularly. It could be when you have a really great discussion with a friend, or when you have a special moment with your kids. Even things like reading a really good book or finding that special quote that really touches your soul, are just events where it could start.

But it could also be "bad" events like going through an accident, if someone in your family pass away, if you have been through surgery, if your home or belongings gets destroyed... well, even the time you discovered that Santa Claus doesn't exist!

... or does he?

So the turning point begins with an event. During this event, you realize something really important. You understand that your life could stay as it is, or you could start walking on the path that leads to your new life. You discover that there is an alternative to your present life, and that this alternative is more appealing than the one you are stuck in right now.

It does not matter if you realize how it should be done or how you should get there. All the "How-To" -questions may come later.

The important thing you understand right there, is that there is a choice, and it is yours to take if you want to reach your special future. You have a choice of living the same life that you feel to be unfulfilling and unsatisfying, just as you have the choice to live the very life of your dreams.

That is the key element that will make your life take a whole new direction.

But as you are thinking about the choice, you also realize that you have to decide if you want to reach the future of your dreams or not. You have to decide to reach your goal, to achieve your own success, and to live your dream.

- If you decide to do nothing, then nothing will happen.

Look, your decision-making works through any area of life. If you have an idea to exercise more, you will not get fit unless you decide to go down to the gym. If you want to buy a new house, you will not be able to move in unless you decide to put the money on the real-estate broker's table. If you want to meet more people or if you are looking for that special person in your life, that will not happen unless you decide to take actions towards it. All of your goals, your projects, your plans and your dreams, will happen as soon as you have taken the decision to take action towards them!

Sure, there are challenges and difficulties on the way to get there, but that is still not the point here. As I said earlier, all the "how-to" -questions comes later. The point is that you are here, right now, and you decide to change your life and start pursuing your dreams.

- That decision is the most important Key-Element in any Turning Point!

Look at any successful turning-point -story you might have heard. Every single one of them is made of these key elements. The person experiences an event. The person realizes something important. The person decides to take action towards this.

It is really simple, but it works, and it works every time.

Look at the turning points you have already experienced. I am certain that you will find these elements in those moments as well.

- *It is the event that makes the turning point happen.*
- *It is the realization of that you have a choice that leads to a change.*
- *It is your decision to go there that makes everything change.*

And there you have it. Those are the Key Elements that makes up a turning point. It's as simple as that.

Now I guess you are either absolutely thrilled and ecstatic, because you have already reached your turning point and are well on your way towards your dreams. Either that, or I know you are going to be absolutely thrilled and ecstatic in just a minute, because I have one last little surprise for you in this chapter.

I bet you are quite curious now...

What if I told you that what is happening right now, is that you are reading a book, right? You would agree on this? You have already read through a lot of words and sentences written here, and you are almost finished. So the thing that is just happening for you, is that you are reading this book.

In this chapter you are reading, you have received a lot of new information and some you already knew, right? You have thought about the things described herein, such as the key elements, and it made you think about your own life. You started imagining how you could relate all of this to yourself and the situations you are in.

And that was probably easy, since the key elements are general to every turning point, including those that you have already experienced.

Do you agree on this as well? Good, because now that you have read this far, you have also realized that there is an alternative to the life you are living right now. The important alternative is the life you want to live instead, the life of your dreams, the life you rather would choose.

Through this chapter, you have come to understand that you have a choice.

And as you are realizing that you actually have a choice to continue as usual or change your life entirely, I'm about to drop the final punch line on you: Will you decide to go towards your brilliant future, to the life of your dreams? Will you decide to go there *Right Now*?

So really, what I have created here for you with this chapter, is not only an awareness of turning points and what it means. What this chapter really is, is a *Turning Point* in itself!

Well, think about it: This moment, as you are reading these final words in this chapter, is actually a turning point for you. Right now, you have the power to decide to change your life forever, to the better. From here, your future is open and for you to decide. This is the new chapter in the book of your life, this is the stepping-stone you need to elevate yourself, this is the fuel you need to skyrocket your dreams, your goals and your entire life, into a brilliant future!

- *This is the turning point you need!*

Look, everything could be a turning point for you. Everything from waking up the next morning to giving a new-years promise. Everything from getting a new job to moving to another city. Anything from having a good discussion to...that's right: Realizing something important when reading a book.

What this chapter is doing, and what I am giving you right now, is a challenge of making this moment your turning point. This will be the moment you look back upon and remember to be the turning point from where you became more inspired, more creative and more achieving.

This will be the moment you look back on and say, *"That was when it all changed"*, *"That was when it all happened"*. This is the turning point where you start pursuing your dreams and desires. This is the turning point from where everything will be different!

- Your life changes right now!

Look, I know that you are saying, *"Sure, I'll just wait until tomorrow and make that day my turning point"*.

And I'm saying: Don't!

Don't wait until tomorrow. Don't wait until the next hour or the next minute. Do it Right Now! Make this moment, as you are reading these very words, make this your turning point! Make this the moment where your life changes to the better!

You know that reading this book is an event, just like any other. And you know that you need to realize that you have a choice, an alternative. That is really what this chapter is all about, and you understand it already. And you know that you need to make the decision to act towards your dreams, towards your alternative, towards your other choice.

Well, make that decision right now. Tell yourself that from this moment, you will always strive towards the better choice, from this moment, you will pursuit the better alternative! Right Now, you decide that you will follow your dreams!

That is how you make this moment your turning point!

Look, your dream is out there. There is really nothing stopping you from pursuing it and reaching it. But you need to take the first step, and the first step is taken by you deciding to take it!

So I'm telling you: ***Make This Your Turning Point!***

Make this the moment the turning point when you decided that your life will change to the better. Don't wait until tomorrow, but do it now. Your dream is just around the corner, so decide right now to get it!

The Turning Point
that will change your life forever
is Right Now.



- So where do you go from here?

Well, that was the question I got after the first readers had finished this e-book, so I can imagine that you feel the same right now. You probably feel inspired and enthusiastic about your future and the road leading there, but you need more help and guidance, more knowledge about the obstacles and pitfalls, and a more direct approach to get started.

Don't worry, you will get even more powerful books and movies from FortuneWell.com in the near future, and heaps of them too! There will be tons of stuff to guide you towards a fuller, richer life and that inspires you to reach any dream you have!

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Good luck with the optimization of the quality of your life and the pursuit of your dreams. This turning point was the first step, so keep your eyes open and your mindset focused for the next one. I hope to talk to you soon again!

Marcus

This is yet another free e-book in the powerful DreamCatching collection, and I sincerely wish that you have benefited greatly from the critical strategies you have learned.

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